Privacy notice

Website visits, cookies, website analytics and the contact form

Controller	Gabor Horvath, gabor@gaborhorvath.eu
Scope	The gaborhorvath.eu website: website visits, cookies and similar browser storage, cookie consent, website analytics (Google Analytics 4) and the contact form
Previous version	Privacy notice of 29 October 2026, replaced by this notice

This notice explains how I handle personal data when you visit gaborhorvath.eu, when you make a choice in the cookie banner, and when you send me a message using the contact form at gaborhorvath.eu/contact/ (Hungarian version: gaborhorvath.eu/hu/kapcsolat/).

Controller and contact

The controller is Gabor Horvath. You can contact me about this processing or exercise your data protection rights at gabor@gaborhorvath.eu.

Website visits

When you open any page of the website, Hostinger's web server receives technical request data, including your IP address, the requested address, the time of the request and technical details of your browser, and records them in its access logs. This is necessary to deliver the pages and to keep the website secure. The legal basis is my legitimate interest in operating the website securely (Article 6(1)(f) GDPR). I do not use these logs to identify visitors.

Cookies and similar browser storage

The website does not set any cookies of its own. It stores two small items in your browser's storage (one in local storage, one in session storage), which are not sent to the server and are needed for the website to remember your choices. Analytics cookies are set only if you accept them in the cookie banner.

Name	Purpose	Set by	Duration	Type
`gh_consent`	Stores your cookie choice (accepted or declined) and the time you made it, so that the banner does not appear again	This website (local storage)	180 days, then the banner asks again	Essential
`gh_lang`	Remembers the language version you chose with the language switch, so that you are not redirected again	This website (session storage)	Until you close the browser tab	Essential
`_ga`, `_ga_6H56YDMHK2`	Distinguish visitors and sessions for Google Analytics statistics; they hold a random identifier	Google Analytics (on this website's domain)	Up to 2 years	Analytics – only with consent

When you arrive at an English page from outside the website and your browser's primary language is Hungarian, the website redirects you to the Hungarian version. This happens in your browser and nothing is sent anywhere. Once you use the language switch, your choice is remembered in `gh_lang` until you close the browser tab.

Storing these essential items does not require consent under the electronic communications rules implementing Article 5(3) of the ePrivacy Directive; the related processing is based on my legitimate interest in operating the website and remembering your choices (Article 6(1)(f) GDPR). Analytics cookies are stored only with your consent (Article 6(1)(a) GDPR).

Consent record

Your cookie choice is stored only in your own browser (`gh_consent`). I do not keep a server-side record of it and cannot see who accepted or declined. Your choice is valid for 180 days; after that, the banner asks again.

Changing or withdrawing consent

You can change or withdraw your consent at any time with the "Cookie preferences" link at the bottom of every page. Withdrawing switches the measurement off and removes the Google Analytics cookies from your browser. Withdrawal does not affect the lawfulness of processing carried out before it. If you do not accept analytics cookies, you can still use the website without any restriction.

Website analytics (Google Analytics 4)

If you accept analytics cookies, the website loads Google Analytics 4. Until then, the Google Analytics code is not loaded and your browser sends nothing to Google. Google Analytics collects which pages you view and when, how you arrived (for example from a search engine or a link), your approximate location (country and city, derived from your IP address), your device type, operating system, browser, screen size and language, and basic interactions such as scrolling and clicks on external links or downloads. Your browser is recognised by a random, pseudonymous identifier stored in the `_ga` cookie. According to Google, Google Analytics 4 does not log or store IP addresses. I only see aggregated statistics; I cannot identify you from them and I do not try to.

Purpose and legal basis. To understand how visitors use the website and to improve its content, based on your consent (Article 6(1)(a) GDPR).

Settings. Google signals are switched off, the measurement is not linked to any advertising service, and the website tells Google that advertising-related storage, advertising data use and ad personalisation are not permitted (Google Consent Mode: `ad_storage`, `ad_user_data` and `ad_personalization` are always denied). I do not share Analytics data with Google for any other purpose (all data-sharing settings are off). Google therefore processes the data as my processor under the Google Ads Data Processing Terms, which I accepted on 16 September 2026.

Retention. Google Analytics keeps event-level data for 2 months and user-level data for 14 months; after that, only aggregated reports remain.

Recipient and international transfer. The service provider is Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland). Data may also be processed by Google LLC in the United States. Google LLC participates in the EU-U.S. Data Privacy Framework, which is covered by the European Commission's adequacy decision of 10 July 2023; in addition, Google's data processing terms provide for the European Commission's Standard Contractual Clauses. More information: business.safety.google/adsprocessorterms and policies.google.com/privacy.

Contact form

Data I process. The form asks for your full name, email address and message, all of which are required. The form also passes on the language of the page you used and the time of sending. I also process any subsequent correspondence needed to respond. The website does not store form entries in a database: a small script on the web server (`api/contact.php`) turns your input into an email and sends it to my Hostinger mailbox. The email does not contain your IP address. Separately, Hostinger's web server receives technical request data, including your IP address and the time of the request, in its access logs. Please avoid including sensitive personal details in your message unless they are necessary for your enquiry.

Confirmation email. Once the mail system accepts your message for onward delivery, the script attempts to send an automatic confirmation to the address you entered. This does not prove inbox delivery. It contains your name and a standard text, not your message. Limits (one per address and 20 in total per day by default), storage errors or sending errors may prevent this confirmation.

Purposes and legal bases. I use your contact details and message to read your enquiry, reply to it and manage the related correspondence. For general enquiries, the legal basis is my legitimate interest in responding to messages voluntarily sent to me (Article 6(1)(f) GDPR). If your enquiry asks me to take steps before entering into a contract with you, processing necessary for those steps is based on Article 6(1)(b) GDPR. The confirmation email is based on my legitimate interest in acknowledging submission of your message.

Spam and abuse protection. I use a hidden honeypot field, a time field and a sending limit to prevent automated spam and misuse of the form. For the limit, the server keeps counters of recent submissions per IP address and per email address; the IP address and email address are not stored in readable form, only as an irreversible, salted hash together with timestamps, in a temporary server file. A counter applies for one hour (per IP address) or one day (per email address). Expired counter files can be removed by a maintenance command. Unless that clean-up is scheduled, files may remain until the hosting provider's routine clean-up. The legal basis is my legitimate interest in keeping the website and correspondence secure (Article 6(1)(f) GDPR). No separate CAPTCHA service is used.

Common provisions

Recipients and storage. Hostinger provides the website hosting and Business Email service. The live website is hosted in Frankfurt, Germany; Hostinger lists France as the location of its website backups. Messages from the contact form arrive as emails in my Hostinger mailbox, which I access in Outlook on my device. I do not use a separate email-sending (SMTP) provider or a form plugin; the form does not keep a database of entries. Website analytics data is processed by Google Ireland Limited as my processor, as described above. Data may be disclosed to a competent authority if required by law.

International processing. Hostinger and its subprocessors may process data outside the European Economic Area. Where a transfer is made to a country without an EU adequacy decision, Hostinger's data processing addendum provides for the European Commission's Standard Contractual Clauses. Information on these safeguards is available at www.hostinger.com/legal/dpa. Transfers related to Google Analytics are described in the website analytics section.

Retention. Emails from the contact form, including copies downloaded into Outlook, are deleted within 12 months of the last relevant message. If a specific legal claim or legal duty makes longer retention necessary, only the relevant correspondence is kept for the period required to address that matter. I can view Hostinger's web-server access logs in hPanel for up to seven days. This viewing window is not a confirmed deletion period for any server-side copies that Hostinger may retain for service operation and security under its applicable retention policy. Browser storage durations are listed in the table above, and Google Analytics retention is described in the website analytics section.

Whether providing data is required. Providing data through the contact form is voluntary and is not a statutory or contractual obligation. The form requires your name, email address and message. Without your contact details, I cannot receive and answer your enquiry through this form. You may instead contact me directly by email. Accepting analytics cookies is also voluntary; declining them has no effect on your use of the website.

Your rights

You may request access to your data, rectification of inaccurate data, erasure or restriction of processing where the GDPR conditions apply. You may object at any time, on grounds relating to your particular situation, to processing based on legitimate interests. Where processing is based on your consent or on steps before a contract and the legal conditions are met, you may also request data portability. Where processing is based on your consent, you may withdraw it at any time with the "Cookie preferences" link. I cannot identify you from Google Analytics data; I can act on a request concerning that data only if you provide information that allows the related data to be found (for example the identifier stored in your _ga cookie). Send requests to gabor@gaborhorvath.eu. I will respond without undue delay, normally within one month.

Complaint and legal remedy

If you believe your personal data has been handled unlawfully, you may complain to a supervisory authority, including the Hungarian National Authority for Data Protection and Freedom of Information (NAIH), at www.naih.hu. You may also seek a judicial remedy.

Automated decisions

Contact form messages and website analytics data are not used for profiling or solely automated decisions that produce legal or similarly significant effects. The honeypot and the sending limit may automatically reject suspected spam submissions.